



# BARTON GOLDENBERG

Futurist. Author. Strategist. Speaker.

## Q2 2018 UPDATE

### Compelling Thought-Leadership Keynotes:

- **May 16, 2018 – Baltimore, MD: DoD and Federal Knowledge Management Symposium** “Engaged Customer Strategy – Your Road Map to Success in 2030” (Federal Sector Focused)
- **May 3, 2018 – Boston, MA: Accelerate 2018 (BPM’online)** “Engaged Customer Strategy – Your Road Map to Success in 2030”
- **April 9, 2018 – Washington, DC: CRM Evolution Conference and Exhibit:** Two-part Executive Bootcamp: “Engaged Customer Strategy – Your Roadmap to Success in 2030,” and “The Central Role of CRM in an Engaged Customer Strategy.
- **November 29, 2017 – Boston, MA: Marketing Technology Bootcamp 2017 keynote:** “The Future of Marketing and Advertising in 2030”

### Videos:

- **LiveRamp’s RampUp Summit – October 2017:** “At the Intersection of Political and Consumer Marketing”
- **CRM Evolution – April 2018:** “Executive Social CRM bootcamp”

### Articles:

- **February 2018 - CRM Magazine:** “Your Customer Data Is Limitless and So Is Its Value”
- **June 2018 - CRM Magazine:** “Customer Success Takes Engagement to the Next Level”

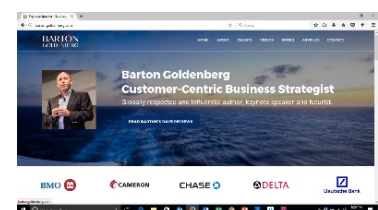
### Webinars:

- **May 29, 2018 – Salesforce.com Webinar:** “The Latest Digital Trends in the Manufacturing Industry”
- **July 31, 2018 – ISM Webinar with Salesforce Guest Speaker:** “Customer Success – A Company-wide Commitment to the Customer”

#### Why book Barton?

Barton delivers. A recognized thought-leader in the customer-centric technology space, his engaging style and insightful observations challenge audiences and keep them on the edge of their seats. He partners with clients throughout their events to ensure 100% success.

Visit  
**Barton’s Website**



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