



BARTON GOLDENBERG

Futurist. Author. Strategist. Speaker.

Q1 2020 UPDATE

Compelling Thought-Leadership Keynotes:

April 29, 2020 – Washington, DC: CRM Evolution, Digital Experience Conference and the Smart Customer Expo: KEYNOTE PANEL: “Trends in DX: 2020 & Beyond”

April 27, 2020 - Washington, DC: CRM Evolution Conference and Exhibit: “Executive Boot Camp, Part 1: CRM’s Critical Role in Today’s Digital Transformation Initiatives” and “Executive Boot Camp, Part 2: CRM’s Critical Role in Today’s Digital Transformation Initiatives”

February 12, 2020 – Baltimore, MD: Northrop Grumman Technology Symposium 2019: "Digital Transformation’s Impact in 2025"

Videos:

“The 5 Digital Transformation Building Blocks”

"Is Your Executive Team Ready to Listen?"

"Gain Strategic Customer Insight Through Data Analytics"

“Why Are Some Businesses Managing Digital Transformation Better Than Others?”

Articles:

November 2019 – CRM Magazine “How AI is Impacting CRM”

September 2019 – CRM Magazine “6 Steps in Digital Assessment Process”

May 2019 – CRM Magazine “Customer Engagement Has a New Destination – the Digital Hotel”

March 2019 - CRM Magazine: "5 Building Blocks for Digital Transformation!"

Why book Barton?

Barton delivers. A recognized thought-leader in the customer-centric technology space, his engaging style and insightful observations challenge audiences and keep them on the edge of their seats. He partners with clients throughout their events to ensure 100% success.

Webinars/Video Series:

ISM Video Series: “5 Fundamental Steps to Implementing a Digital Strategy”

ISM Video Series "How to Successfully Deliver Digital Transformation"

ISM Webinar "How to Use Data Analytics to Become an Industry Disruptor"

BPM'online Webinar: "Why Transform Your CRM Strategy in 2019: Real-World Case Studies"

ISM Webinar with Verint Guest Speaker: “Increasing Customer Engagement with Social Media Communities”

Visit Barton’s Website
BartonGoldenberg.com

