BARTON GOLDENBERG

Futurist. Author. Strategist. Speaker.

Q2 2020 UPDATE

Compelling Thought-Leadership Keynotes:

May 14, 2020 – Creatio Digital: Creatio Thought Leadership Webinar: "Top 3 Ways for Businesses to Thrive Amid COVID-19 With Accelerated Digital Transformation"

April 28, 2020 – Creatio's Corporate Team Virtual Event with 250 International Team Members: Digital Transformation: CRM Guru Creatio Worldwide Team Event

February 12, 2020 – Baltimore, MD: Northrop Grumman Technology Symposium 2019: "Digital Transformation's Impact in 2025"

Videos:

"The 5 Digital Transformation Building Blocks"

"Is Your Executive Team Ready to Listen?"

"Gain Strategic Customer Insight Through Data Analytics"

"Why Are Some Businesses Managing Digital Transformation Better Than Others?"

Articles:

May 2020 – CRM Magazine "3 Ways to Enhance Customer and Employee Collaboration Post-COVID-19"

March 2020 – CRM Magazine "Critical Role in Successful Digital Transformation"

November 2019 – CRM Magazine "How AI is Impacting CRM"

September 2019 – CRM Magazine "6 Steps in Digital Assessment Process"

Why book Barton?

Barton delivers. A recognized thought-leader in the customer-centric technology space, his engaging style and insightful observations challenge audiences and keep them on the edge of their seats. He partners with clients throughout their events to ensure 100% success.

Webinars/Video Series:

ISM Video Series "5 Fundamental Steps to Implementing a Digital Strategy"

The CX Leader Podcast discussing AI's Impact on Customer Experience

ISM Video Series "How to Successfully Deliver Digital Transformation"

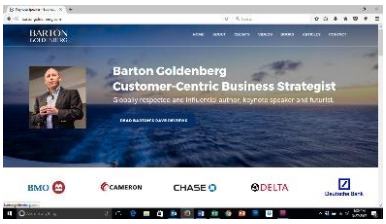
ISM Webinar "How to Use Data Analytics to Become an Industry Disruptor"

BPM'online Webinar: "Why Transform Your CRM Strategy in 2019: Real-World Case Studies"

ISM Webinar with Verint Guest Speaker: "Increasing Customer Engagement with Social Media Communities"

Visit Barton's Website

BartonGoldenberg.com



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