



BARTON GOLDENBERG

Futurist. Author. Strategist. Speaker.

Q2 2020 UPDATE

Compelling Thought-Leadership Keynotes:

May 14, 2020 – Creatio Thought Leadership Webinar: [“Top 3 Ways for Businesses to Thrive Amid COVID-19 With Accelerated Digital Transformation”](#)

April 28, 2020 – Creatio’s Corporate Team Virtual Event with 250 International Team Members: Digital Transformation: CRM Guru Barton Goldenberg, Creatio Worldwide Team Event

February 12, 2020 – Baltimore, MD: Northrop Grumman Technology Symposium 2019: "Digital Transformation’s Impact in 2025"

Videos:

[Keynote: “Digital Transformation: Driving CX Excellence”](#)

[“Is Your Executive Team Ready to Listen?”](#)

[“Gain Strategic Customer Insight Through Data Analytics”](#)

[“Why Are Some Businesses Managing Digital Transformation Better Than Others?”](#)

Articles:

May 2020 – CRM Magazine [“3 Ways to Enhance Customer and Employee Collaboration Post-COVID-19”](#)

March 2020 – CRM Magazine [“CRM’s Critical Role in Successful Digital Transformation”](#)

November 2019 – CRM Magazine [“How AI is Impacting CRM \(Already\)”](#)

September 2019 – CRM Magazine [“6 Steps in Digital Assessment Process”](#)

Why Book Barton?

Barton delivers. A recognized thought-leader in the customer-centric technology space, his engaging style and insightful observations challenge audiences and keep them on the edge of their seats. He partners with clients throughout their events to ensure 100% success.

Webinars/Video Series:

[ISM Video Series](#) “5 Fundamental Steps to Implementing a Digital Strategy”

The CX Leader Podcast discussing AI’s Impact on Customer Experience

[ISM Video Series](#) "How to Successfully Deliver Digital Transformation"

[ISM Webinar](#) "How to Use Data Analytics to Become an Industry Disruptor"

[BPM'online Webinar](#): "Why Transform Your CRM Strategy in 2019: Real-World Case Studies"

[ISM Webinar with Verint Guest Speaker](#): “Increasing Customer Engagement with Social Media Communities”

Visit Barton’s Website
BartonGoldenberg.com

