



# BARTON GOLDENBERG'S RAVE REVIEWS

Barton is a dynamic and passionate speaker who understands today's digital client and effectively drives home to corporate audiences the urgency to innovate and act.

**Don Gagnon, Former President,  
AAA Mid-Atlantic**

Barton's keynotes are as entertaining as they are insightful. Speaking to an audience of senior executives, he was able to expand their understanding in a very conversational manner. Barton Goldenberg is a dynamic, to-the-point, real world experienced speaker...When addressing a strategy for today's digital world, Barton speaks with knowledge and foresight.

**Bob McLaughlin  
Former Senior VP, McGraw-Hill**

Barton never ceases to amaze me. I have personally seen Barton speak multiple times, and as usual, his presentation hit it out of the park.

**Katherine Kostereva  
CEO, Creatio**

**Read Katherine Kostereva's  
[recommendation letter](#) for  
Barton as a speaker.**

Barton Goldenberg consistently stirs the pot with humor and inside stories of how to have better relationships with your customers as well as what not to do if you'd like to retain those customers. He also keeps the crowd's attention with pragmatic insight into what is coming next.

**Ginger Conlon, Former Editor-In  
Chief, Direct Marketing News**

Barton has a great way of taking complex ideas, distilling them down to accessible concepts and explaining them in engaging and easily understandable terms.

**Allyson Havener  
Marketing Manager, LiveRamp**

Another incredible presentation with attendees describing your topic of the Customer of the Future as insightful...real world...passionate...surprisingly open and candid. Barton is simply one of the most effective leaders I have encountered in 21 years of Fortune 100 experience.

**Cyrus Aram, Former Director, Blue  
Shield of California**

Your professionalism and dedication to excellence is what made the Advanced Customer Service Conference such a successful event. You received the highest speaker evaluation for the conference.

**Kevin Gilligan, Founder,  
Conference Producers, Inc.**

Barton and I worked together on a radio interview regarding the application of the Internet of Things. Barton is a joy to work with. His level of preparation was outstanding. He was able to bring a depth of detail to our conversation that was of real value to the audience. I look forward to working with him again in the future.

**Nicholas Cravotta  
Lead Designer, Bluematter Games**

Barton's engaging style and insightful observations challenge audiences and keep them on the edge of their seats.

**Attendee, CRM Evolution 2019**