

Keynote Abstracts

Beyond Boundaries: Exploring the Transformative Power of Spatial Computing



With the introduction of Apple Vision Pro goggles and ecosystem, the world has moved into Spatial Computing. Apple CEO Tim Cook called Apple Vision Pro the 'next human machine interface' for personal computing, a technology that seamlessly blends digital content with the physical world. Leveraging always-on 3D technology, Spatial Computing is already revolutionizing the way we work, play, and learn. No surprise Disney, Unity, and many others are fully committed to spatial computing.

In his new keynote – Beyond Boundaries: Exploring the Transformative Power of Spatial Computing – Barton dives into the realm of Spatial Computing and explores its profound impact on both businesses and consumers. Get ready to witness the transformative potential of this groundbreaking technology. Discover how Spatial Computing is already reshaping industries, revolutionizing experiences, and unlocking endless possibilities.

Barton Goldenberg's expertise in Spatial Computing makes him the ideal speaker to help organizations and individuals understand this transformative journey, which he does in plain English filled with real-world examples.

In his riveting new keynote, Barton will describe how to:

- Break free from the shackles of outdated organizations that fail to adapt, such as Blockbusters or Xerox.
- Stay ahead of your competition by leveraging the power of Spatial Computing.
- Cement your place as the undisputed leader and pioneer in Spatial Computing.
- Exhilarate your customers today and tomorrow.

BARTON GOLDENBERG

Futurist . Author. Strategist. Speaker.

Let Barton Goldenberg equip your team with the insights and strategies needed to thrive in this new Spatial Computing era.

Schedule a Call with Barton to speak about this exhilarating keynote.

Metaverse and XR/AR/VR Technologies: Reimagining Human Experience and Business Innovation



Discover the groundbreaking advancements in the Metaverse and XR/AR/VR technologies. Explore how the Metaverse and these transformative technologies are reshaping industries, revolutionizing human-computer interactions, and presenting new opportunities for businesses worldwide.

Companies have entered the Metaverse and are applying XR/AR/VR technologies to:

- Drive down service costs by up to 65% using 'remote assist' technology.
- Grow sales revenues by 30% using 'try-on' technology.
- Cut the time and cost to onboard personnel by 50%, and improve training retention rates by 75% using 'VR training' technology.
- Enhance customer engagement and customer experience using '3D technologies'.
- Optimize design and operations using 'digital twin' technology.

In his riveting new keynote, XR/AR/VR and the Metaverse: Reimagining Human Experience and Business Innovation, Barton will:

- Provide an overview of the Metaverse and XR/AR/VR technologies, and describe how they are reimagining human experience and business innovation.

- Present case studies of how the world's leading innovators have entered the Metaverse to drive down costs, increase revenues, and enhance customer experience.
- Walk participants through a proven, **8-step approach** to successfully thrive in the Metaverse.

Let Barton Goldenberg equip your team with the insights and strategies needed to be successful in the Metaverse.

[Schedule a Call with Barton](#) to speak about this exhilarating keynote.

The Trifecta of Innovation: Unraveling Generative AI, Metaverse, and Spatial Computing



The biggest tech revolution of this century has begun. With Generative AI technology already changing the way we conduct business, with 70% of all brands forecasted to be present in the Metaverse by 2027, and with the recent release of Apple's Vision Pro

Spatial Computing platform, to remain competitive every organization needs to understand the implications of these three technologies along with the amazing opportunities they present for your organization. While readying for the successful use of Generative AI, entry into the Metaverse, and harnessing Spatial Computing may seem daunting, the consequences of being late to the party or missing the party altogether are dire – just ask Blockbusters, Borders, or Xerox.

In his riveting new keynote: "The Trifecta of Innovation: Unraveling Generative AI, Metaverse, and Spatial Computing" Barton will:

- Provide an overview of what Generative AI, the Metaverse, and Spatial Computing are all about and why they are changing everything.

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- Make the linkage between Spatial Computing and Metaverse as the new 'front-end' and Generative AI as the new 'back-end' for conducting your future business.
- Share multiple examples of how global, best-in-class B2B, B2C, and B2B2C companies currently leverage Generative AI, the Metaverse, and Spatial Computing.
- Walk participants through a proven, **8-step approach** to successfully leverage Generative AI, the Metaverse, and Spatial Computing to ensure your organization's future.

Let Barton Goldenberg equip your team with the insights and strategies needed to successfully apply Generative AI, the Metaverse, and Spatial Computing.

Schedule a Call with Barton to speak about this exhilarating keynote.